



Matt Lively

Multimedia Sports Journalist and Anchor



Summary

- Four years of experience in reporting, broadcasting, writing, and producing stories. Have covered a wide range of topics from Super Bowl Week, NCAA Final Four, professional sports teams, college athletics, California and Arizona news.



Experience

2019-07 - present

- **Weekend Sports Anchor and Reporter**

23ABC - KERO

- Report on local sporting events with live shots, feature stories, and day turns on a daily basis
- Produce and anchor weekend sportscast
- Produce and host weekly social media segments

2019-01 - 2019-05

- **Digital Content Intern**

Fox Sports Arizona

- Produce video content and features for Fox Sports Arizona digital
- Conduct on-air interviews with Arizona athletes and executives
- Cover Suns, Coyotes, and Dbacks games on Fox Sports Arizona social channels

2016 - present

- **Freelance Reporter**

Various Outlets

- Covered Arizona Fall League baseball for *The Athletic*
- Reported live on camera on Final Four Social Media platforms during the Final Four Weekend
- Operated utilities, talent stats, official stats, and red hat for over 35 *PAC-12 Networks games*
- Conducted exclusive interview with NFL franchise CEO during 2017 Super Bowl week for *Pro Player Insiders*

2018 - present

- **Multimedia Journalist and Anchor**

Cronkite News and Arizona PBS

- Produce news packages and feature stories about Arizona sports
- Anchored nightly newscasts and weekly sports segment on Arizona PBS
- 108 K impressions per month and 3.6 K impressions per day on personal Twitter

2015 - 2018

- **Broadcaster, Writer, and Radio Host**

Blaze Radio and Walter Cronkite Sports Network

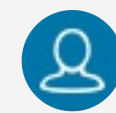
- Have called over 15 games for ASU hockey, baseball, football, basketball.
- Covered ASU baseball and softball as a beat writer and digital reporter for 2 seasons
- Created, produced, and hosted two weekly radio shows for 2 years

2017 - 2018

- **Breaking News Intern**

Arizona Republic and azcentral.com

- 50 articles published on azcentral.com
- Worked to research and break stories for 10th most circulated paper in the country



Personal Info

Location

Bakersfield, CA

Phone

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E-mail

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WWW

mattblively.com

Twitter

twitter.com/mattblively

Facebook

facebook.com/mattblively23abc

LinkedIn

linkedin.com/in/mattblively



Education

2015-08 - 2019-05

Arizona State University

- Studied at the Walter Cronkite School of Journalism and Mass Communication
- Graduated with a B.A. in Sports Journalism
- Dean's List every semester of school



Awards

2019: Nominated College Talent and College Sports Rocky Mountain Emmy

2019: Third in Hearst *Television News Features*

2019: SPJ Mark of Excellence Finalist: *TV Sports Feature*

2019: Broadcast Education Association: *TV News feature - Award of Excellence*



Skills

Adobe Premiere CC, Final Cut Pro, Avid

ENPS, iNews, WordPress, TSE Gametime Pro, CMS, Brightspot

Adobe Audition, Audacity, Mixlr, SML Player

Twitter, Facebook, Instagram, Periscope, Snapchat